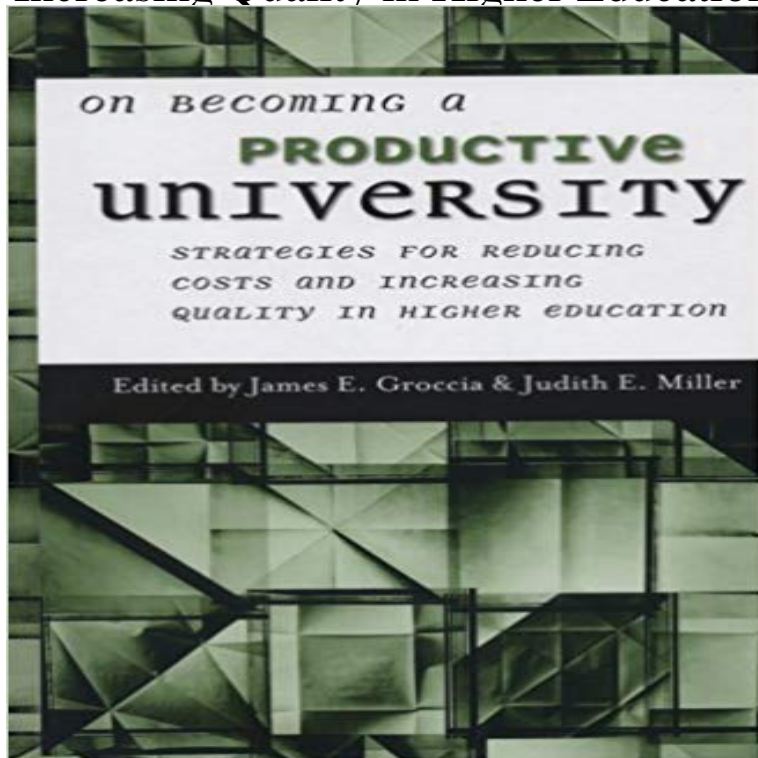


# On Becoming a Productive University: Strategies for Reducing Cost and Increasing Quality in Higher Education



Institutions of higher education in the United States are hitting a crisis manifested most noticeably in financial terms: shrinking budgets, decreased investment in faculty, soaring tuition rates, and reduced financial aid for students with the greatest need. But while educational spending has increased, there has been no appreciable change or improvement in student achievement. Yesterdays inherent faith and trust in higher educations purpose and value has morphed into todays skepticism and demands for accountability and assessment. This book describes what universities can do to recapture the public trust and ensure long-term financial viability by reducing costs while increasing quality and productivity. The book explores concrete strategies for assuring quality and productivity in the areas of: organizational change, assessment, faculty development, technology, curricular change, and classroom activity. A collaborative effort by scholars and practitioners who have taken the lead in improving educational productivity at their universities, this volume introduces an array of practical approaches easily accessible by faculty and administrators alike, without requiring a background in economics or finance. This book makes it clear that all segments of the academic community have important roles to play in ensuring the survival of higher education.

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