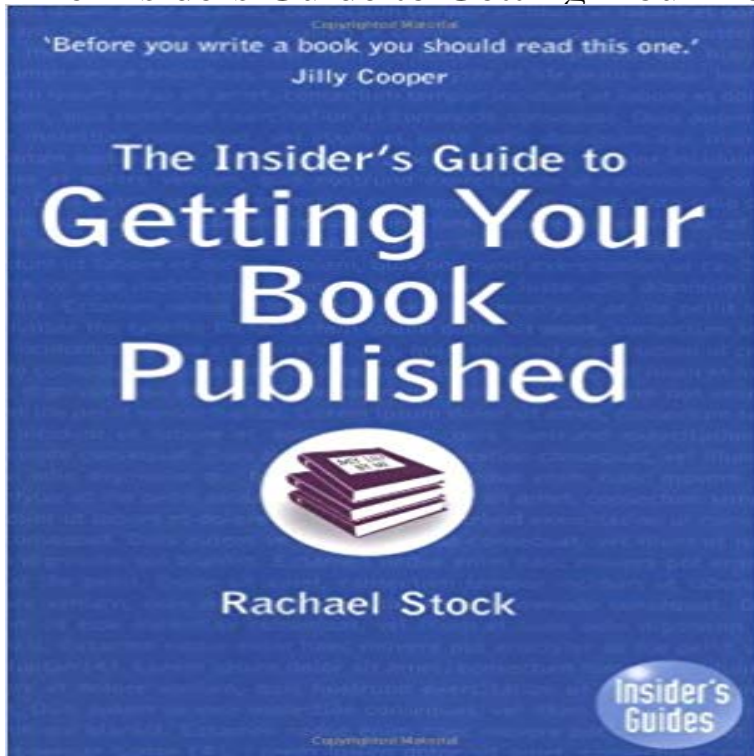


The Insiders Guide to Getting Your Book Published



There are plenty of books on how to write, but few until now on how to get your book published. This book, written by a publisher, also draws on her research and interviews with fellow publishers and with agents. It details every stage in the process, from writing a proposal, through finding an editor and hooking a publisher. It even covers self-publishing, understanding contracts and increasing your sales. It covers various genres including fiction, non-fiction, childrens books and poetry. Rachael Stock has worked in publishing for 15 years, getting her first commissioning job at the very early age of 24. She has worked for three major publishing houses, and has commissioned books in health, lifestyle, popular psychology, personal development, sport, business and careers. Her biggest success is Rules of Work the behavioural guide to success - an international best-seller published by Prentice Hall Business (part of Pearson). Shes equally proud however of another Pearson publication - the charity book Get Ahead, Give A Damn - that raised GBP 30,000 to help those without a home or a job get back into work. Though she is now gamekeeper and poacher, Rachael previously resisted the urge to write a book, always suspecting it was easier to scribble all over other peoples. She now knows it is. Contents of the book are: how books are commissioned - an insiders guide to the process of publishing; how publishers and authors make money - an insiders guide to the financial side of publishing; choosing the right publisher for you - how to find the most appropriate company to approach; agents - how to decide if you need one, finding a good one and the real truth about publishers and agents; writing a winning proposal - how to write what they want to read; sending it in and following it up - how to make your submission, guard your idea and chase it up; negotiating a contract - how to get a

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