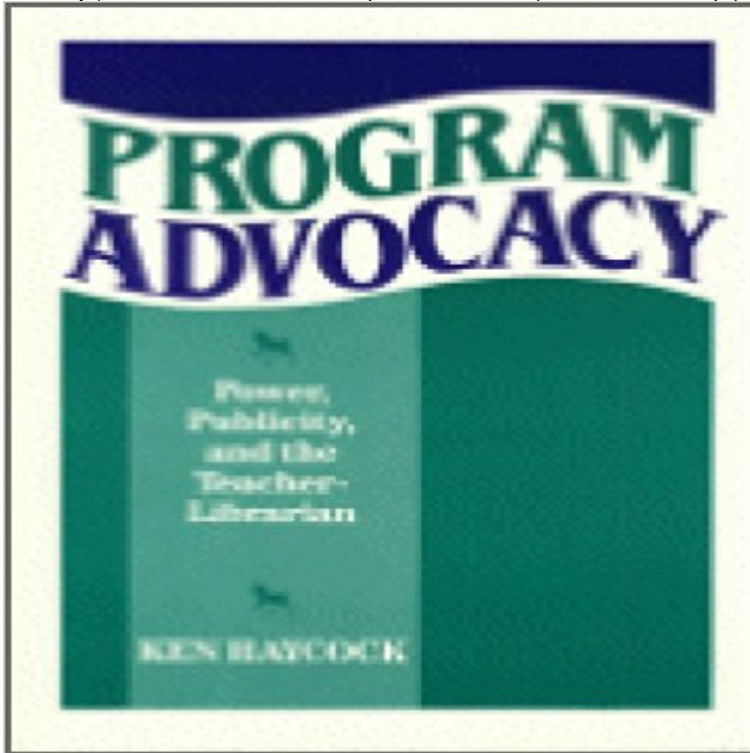


Program Advocacy: Power, Publicity, and the Teacher-Librarian



This excellent collection of articles selected from *Emergency Librarian* addresses such issues as analyzing and assessing programs, strategies for change, program advocacy (including using outside groups as advocates), marketing the library and its programs, and the benefits of a strong commitment to high-quality programs.

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