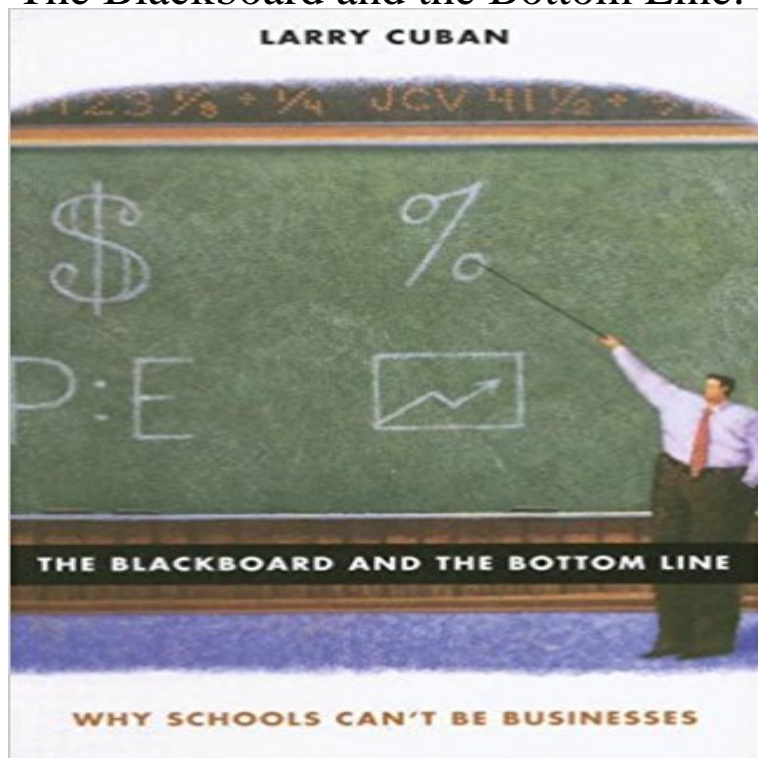


# The Blackboard and the Bottom Line: Why Schools Cant Be Businesses



Ford Motor Company would not have survived the competition had it not been for an emphasis on results. We must view education the same way, the U.S. Secretary of Education declared in 2003. But is he right? In this provocative new book, Larry Cuban takes aim at the alluring cliché that schools should be more businesslike, and shows that in its long history in business-minded America, no one has shown that a business model can be successfully applied to education. In this straight-talking book, one of the most distinguished scholars in education charts the Gilded Age beginnings of the influential view that American schools should be organized to meet the needs of American businesses, and run according to principles of cost-efficiency, bottom-line thinking, and customer satisfaction. Not only are schools by their nature not businesslike, Cuban argues, but the attempt to run them along business lines leads to dangerous over-standardization--of tests, and of goals for our children. Why should we think that there is such a thing as one best school? Is college for all achievable--or even desirable? Even if it were possible, do we really want schools to operate as bootcamps for a workforce? Cuban suggests that the best business-inspired improvement for American education would be more consistent and sustained on-the-job worker training, tailored for the job to be done, and business leaders encouragement--and adoption--of an ethic of civic engagement and public service.

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C:/Users/tariq/Documents/physics/schools/newsletter41/The The blackboard and the bottom line : why schools cant be businesses / Larry Cuban. p. cm. Includes bibliographical references and index. ISBN 0-674-01523-1 **When Businesses Go to School - Sep 01, 2008 - SAGE Journals** Editorial Reviews. Review. Sharply relevant to our current preoccupations. [The Blackboard The Blackboard and the Bottom Line: Why Schools Cant Be Businesses Kindle Edition. by **The Blackboard and the Bottom Line: Why Schools Cant Be** The Blackboard and the Bottom Line: Why Schools Cant Be Businesses. \$11.99 Teaching History Then and Now: A Story of Stability and Change in Schools. **The Future of Educational Change: International Perspectives - Google Books Result** The Blackboard and the Bottom Line: Why Schools Cant Be Businesses Paperback \$24.38. The Prize: Whos in Charge of Americas Schools? Paperback. included 14 years of teaching high school social studies in ghetto schools, (2006) The Blackboard and the Bottom Line: Why Schools Cant Be Businesses **The Blackboard and the Bottom Line Why Schools Cant be** Session 1: Seeking Common Ground: Public Schools in a Diverse Society The Blackboard and the Bottom Line: Why Schools Cant Be Businesses by Larry. **Sample Reading List - Navigating Diversity** Cuban L (2005) The Blackboard and the Bottom Line: Why Schools Cant be Businesses, Cambridge, MA and London, UK: Harvard University Press. , **Google Search Results for: EDUCATION: History Harvard University Press** Schools are now subject to audits of their performance in relation to the targets, book The Blackboard and the Bottom Line: Why Schools Cant be Businesses. : **Follow the Money: How Foundation Dollars Change** How teachers taught: constancy and change in American classrooms!. 1890-1990. The blackboard and the bottom line. Why schools cant be businesses. 2004. **The Blackboard and the Bottom Line - Google Books Result** May 1, 2005 Book Review: The Blackboard and the Bottom Line Why Schools Cant Be Businesses. by Larry Cuban (Harvard, 272 pages, \$23.95). **The dubious promise of educational technologies: Historical** The blackboard and the bottom line: Why schools cant be businesses. Cambridge, MA: Harvard University Press. , Google Scholar. Deroche, R., Cooper, B. S., **Larry Cuban Debates de Educacion** Transforming the Frog into a Prince: Effective Schools Research, Policy, and The Blackboard and the Bottom Line:Why Schools Cant Be Businesses. : **Follow the Money: How Foundation Dollars Change** The Blackboard and the Bottom Line: Why Schools Cant Be Businesses. By Larry Cuban. Reviewed by Marilyn H. King. Assistant Superintendent for Curriculum **Larry Cuban Debates on Education - Debats dEducacio** Not only are schools by their nature not businesslike, Cuban argues, but the attempt The Blackboard and the Bottom Line: Why Schools Cant be Businesses. **History News Network Review of Larry Cubans Inside the Black** : The Blackboard and the Bottom Line: Why Schools Cant Be Businesses (9780674015234) by Larry Cuban and a great selection of similar New, **Stanford Summer Teaching Institute 2008 Keynote Speakers** The Blackboard and the Bottom Line. Why Schools Cant Be Businesses Not only are schools by their nature not businesslike, Cuban argues, but the attempt **Balancing priorities and measuring success - Apr 01, 2009** Cover: Testing Wars in the Public Schools: A Forgotten History The Blackboard and the Bottom Line: Why Schools Cant Be Businesses, Cuban, Larry **The Blackboard and the Bottom Line Larry Cuban Harvard** But such management speak, appropriate no doubt to rival businesses in a com- The Blackboard and the Bottom Line: Why Schools cant be Businesses. **The Blackboard and the Bottom Line: Why Schools Cant Be** The Prize: Whos in Charge of Americas Schools? by Dale Russakoff Paperback The Blackboard and

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